

SOUNDmesse**2026** サウンドメッセ in OSAKA **OSAKA GUITAR SHOW**

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TOKYO PEDAL SUMMIT

Sound Messe in OSAKA 2026

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Tokyo Pedal Summit
Exhibition Guidance

May 16, 17 2025

Venue : Osaka Nanko ATC Hall
Sound Messe in OSAKA 2026 E Hall

May 15 Loading and Buyer's day

Tokyo Pedal Summit Management

On Embargo 2:00 PM, 12 September 2025

Tokyo Pedal Summit will host an area dedicated to effects pedals and related gear!

Tokyo Pedal Summit will work together in 2026 with Sound Messe in Osaka, Asia's largest exhibition for guitars, basses, ukuleles, and other instruments.

While we put guitar pedals as the core and also we will showcase cables and accessories under the theme of “connect” within the same context. This will create a more “intense” experience and an exhibition that captivates visitors' interest.

This zone is aiming for manufacturers and distributors seeking to share deep information about guitar pedals and related gear. It will appeal not only to dedicated pedal enthusiasts obsessed with sound creation but also to users just starting with instruments and gadget fans seeking communication with creators.

Event Details

In Sound Messe Osaka 2026

☐ Name : Tokyo Pedal Summit in Sound Messe Osaka

☐ Date :

【Loading／Buyer's day】 15 May 2026 2:00PM – 6:00PM

【Events】 16 May 2026 11:00AM – 6:30PM

17 May 2026 10:00AM – 5:30PM

☐ Venue : Asia Pacific Trade Center • ATC Hall E

☐ Admission : same with Sound Messe

☐ Ideal guests : around 8,700 through whole Sound Messe

☐ Host : Sound Messe Management, Tokyo Pedal Summit Management

web : tokyopedalsummit.jp

mail : tokyopedalsummit@gmail.com

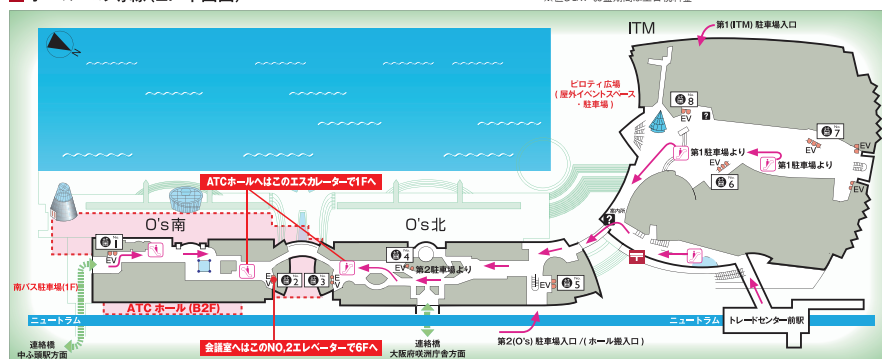
X : @pedalsummit

Instagram : @tokyopedalsummit

Hash Tag : #東京ペダルサミット

For further details, please refer to the materials prepared by the Sound Message Executive Committee.

<https://atchall.com/howto/hall/atchall/>



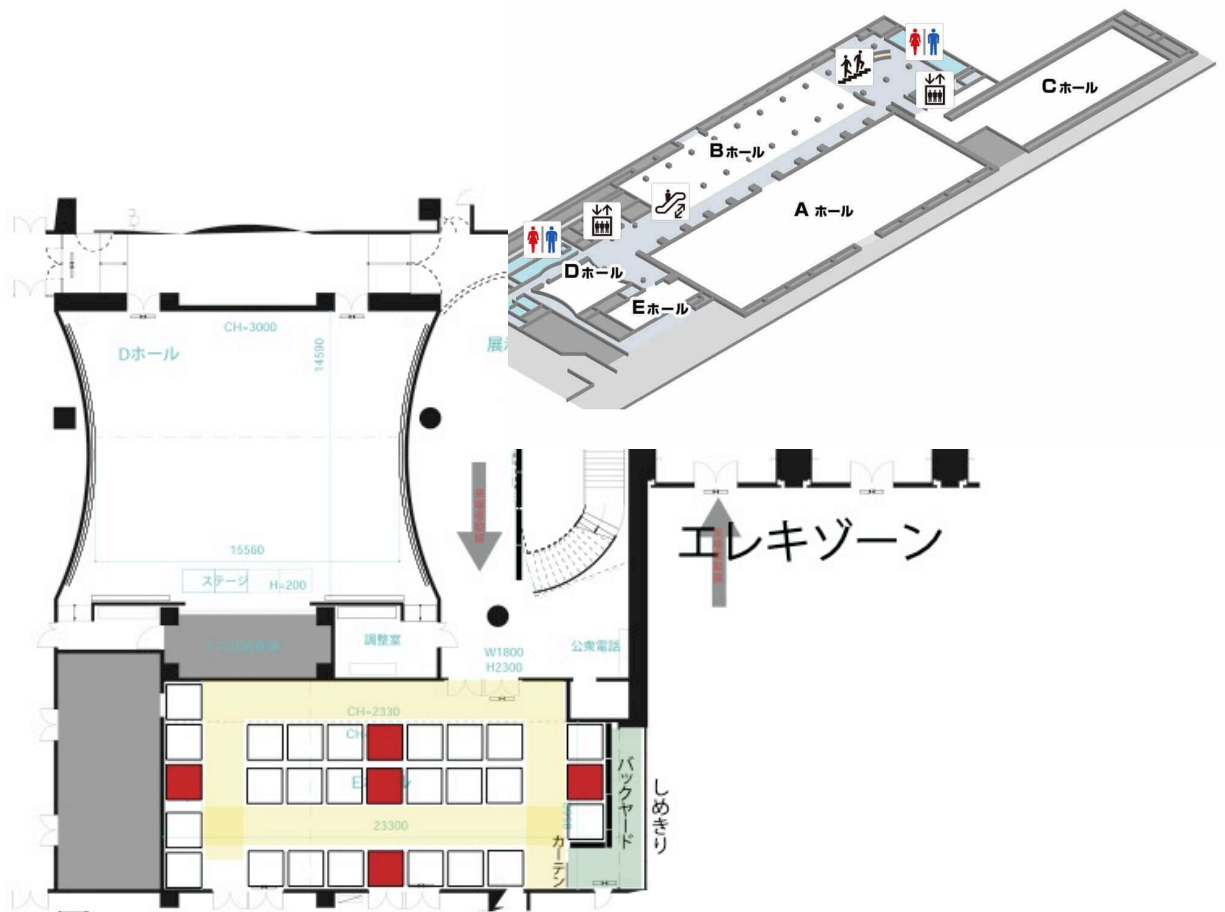
URL : <http://atchall.com>
e-mail : atchall@atc-co.com
※ホームページにて、図面・資料等のダウンロードができます。

ATC Hall is a well-known venue in the Kansai region that hosts various exhibitions and events. Excellent access by car and public transportation with covered walkways to parking lots and stations that keep visitors dry even in rainy weather.

Booth Layout Proposal (Concept Image)

Our priority is communication between visitors and pedal creators. The event will be held in the “E Hall” area that separate from the Electric Zone to allow visitors to experience these pedals more deeply. It will be headphone only at tables and we also provide small room that try with amps too. We hope you will utilize this space for deeper communication with attendees as well as for exhibition and sales.

We will enhance wayfinding beyond the 2025 event within the Sound Messe. This includes signage and surrounding announcements specifically highlighting the pedal-dedicated zone. We aim to create a venue that reaches not only core people but also visitors coming for other zones.



Each exhibitor slot includes an area of 1800mm × 1800mm comes with a table 1800mm (W) × 600mm (D) × 700mm (H), two chairs, and one power outlet.

Exhibition Fees

☐Exhibition Details

☆PEDAL SUMMIT ZONE at Sound Messe in Osaka 2026

●one boots : ¥66,000 (tax include) ※max 2 booth per company

※No early bird or multiple booth discounts.

Size : 1,800mm×1,800mm

Table (1,800mm×600mm×700mm) x1 、 Chairs x2、

Power outlet x1

Two exhibitor passes per table order.

☐Apply window start : October 1 2025 12:00AM

☐Apply window end : January 20 2026 11:59PM

☐Payment deadline : February 20 2026

☐Payment Methods • Bank transfer • PayPal

Please apply via the Tokyo Pedal Summit official website.

☐Exhibition Conditions

●The exhibitor information you provided during registration will be shared with the Sound Messe Executive Committee. This is solely for the purpose of ensuring all exhibitors receive information equitably and will not be used for any other purpose.

●Please indicate the category of your exhibit in the form when applying.

●Various items such as compact pedals, digital devices such as multi-effects units, cables, pedalboards can be exhibited. Exhibitors displaying only electric guitars and basses are kindly requested to consider exhibiting in a separate area provided by the Sound Messe Executive Committee.

●The display is primarily intended for use on the included table. If you setup into a pedalboard or similar it can also be displayed at your feet too.

●Please refrain from bringing in large fixtures or constructing built-in structures using walls or ceilings. Wall surfaces cannot be used either. Please design booths and layouts to ensure clear pathways.

●The tables are headphone only. A dedicated trial area (booth) will be provided in Hall E to play in amps. Demonstrations at booth are not permitted.

☐About Loading

If you wish to transport items to and from the venue by car, the Sound Message Executive Committee will provide you with loading times after you submit your application. Vehicles up to 4 tons can access the loading area.

The loading area is for loading and unloading only. For parking during the event period, please use the paid parking lot at the facility. Please note that no parking fee services are provided. No prior application is required for shipments using a transport company or for bringing items by hand.

For unload, shipping from the venue is available. Details on how to use this service will be provided later.

Your reservation will be canceled if payment is not received by the due date. Cancellations are not permitted after payment has been made.

Tokyo Pedal Summit Committee

■Tokyo Pedal Summit Management

Umbrella Company.Co., Ltd.

Oyaide Elec.Co.,Ltd.

Fukushima Keijiro LLC

Shinko Music Entertainment .Co., Ltd.

Chili Bean's

Feb.inc

Hook Up,Inc.

PCI Japan

Yamaha Music Japan Co., Ltd.

Rittor Music,Inc.

MAS Distro JP

mail : tokyopedalsummit@gmail.com

Main bank : Mizuho bank, Kanda branch

■Chairman : Yamaha Music Japan, Shuichiro Suetake

■Secretariat : Shinko Music Entertainment, Koji Isaka

■Accounting : Rittor Music, Takuro Suga

Operations Office : Shinko Music Entertainment Media Planning Div.

101-8450 Annex Building 5F 1-14 Kanda Nishikicho, Chiyoda-ku, Tokyo Japan

FAQ

Q : How can I demo at the booth?

A : As a result of various event measures, we kindly request using headphones only. In the E Hall TOKYO PEDAL SUMMIT zone at Sound Messe in OSAKA × Tokyo Pedal Summit. Please guide to attendees wishing to try amps to use the soundproof booths provided in the Hall TOKYO PEDAL SUMMIT zone.

Q : How the power will be supplied?

A : We will extend power strips from wall outlets, providing one outlet per exhibitor table. Please arrange your own distribution beyond that.

Q : Can I sell there?

A : All exhibitors may sell their products. There are no sales commissions. The organizing committee cannot manage cash registers, and change. Exhibitors must prepare their own cash registers, change, credit card terminals, and other necessary equipment. After the event concludes, please report the total amount from both days of B to B sales to the organizers.

We do not permit any promotional activities, sales, or similar actions directed at attendees—whether general visitors or guests—by attendees themselves. If such behavior is observed, we may take measures including removal from the premises.

Q : Is there wifi available ?

A : Yes but the signals may be weak. If you plan to use a payment terminal please arrange your own line.

Q : When we can load and unload ?

A : You can load at 15 .Unload deadline would be 17 9:00 PM.

Q : Can we load / unload by car?

A : A loading area is available at the venue's rear entrance. Prior approval is required for vehicle deliveries. The Sound Message Executive Committee will provide separate instructions regarding all delivery methods.

Q : Is there parking available?

A : There is no parking available for exhibitors at the venue. Please use the paid parking lots near to ATC Hall.

Q : Can we film at venue?

A : We follow to Sound Messe regulations. Anyone may take photos for personal social media posts. However filming videos for uploads to platforms like YouTube—whether paid or free—requires an application not only from attendees but also from exhibitors and guests, including performers. Depending on the nature of the project, we may decline requests. Ask us for details.

Q : Is eating and drinking allowed inside the venue?

It is not permitted within the venue according to ATC Hall regulations. Please use spaces outside the venue. We also request that you inform attendees and guests accordingly.

Disclaimer

- We cannot be held responsible for any accidents, injuries, illnesses, or other incidents occurring during the event period. Participants are responsible for obtaining insurance coverage at their own expense or through their respective exhibiting companies.
- We cannot be held responsible for any accidents occurring during your travel to and from this event. Please take care to avoid accidents while traveling to the venue
- Please manage your valuables at your own risk to prevent theft. We cannot be held responsible for any theft or loss.
- The organizers and related parties shall not be held liable for any damages incurred by participants or third parties during the event period.
- Should this event be canceled due to unforeseen circumstances, no refunds or compensation for participation fees or other expenses will be provided.
- In the event of weather conditions (including severe weather or natural disasters), epidemics, infectious diseases, or other circumstances that the organizer deems difficult to manage, this event may be canceled or modified. Should cancellation or modification occur due to reasons beyond the organizer's control, the organizer and other related parties shall not refund any expenses incurred by participants for attending this event (including travel costs, exhibition fees, and participation fees).
- Photographs, video footage, and other materials from this event may be used for promotional purposes including in news coverage, media interviews, websites, pamphlets, and other publicity materials, which may include participants' names and other information. In such cases, participants' portrait rights shall be deemed fully included within the event's content and shall belong entirely to the organizer. Participants hereby consent to the organizer's use of such materials.
- In the event that a participant sustains an injury during this event, or suffers any resulting aftereffects, or even in the event of death, regardless of the cause, the organizers and all other parties involved in the event shall not be held liable in any way.
- In this case, the participant hereby agrees in advance not to make any claims for compensation, file any lawsuits, or seek reimbursement for attorney fees or other expenses related to any damages incurred by the participant from the participant themselves, their relatives, heirs, executors of their will, property administrators, or any other such parties.
- Exhibitors and performers are subject to change.
- No unauthorized photography or recording of performers is permitted within the venue. Should such activity be discovered, participants must comply with the organizer's instructions to delete the relevant footage or recordings. Failure to comply will result in removal from the event venue. Individuals who fail to comply with instructions from the organizer or other relevant parties, or who engage in behavior causing inconvenience to other participants, may be denied entry to the venue or required to leave immediately. In such cases, no refunds will be issued for any expenses incurred (including travel costs, exhibition fees, and participation fees).
- Terms of Use and Disclaimers are subject to change without notice. Other operations will be conducted in accordance with Sound Message policies; please refer to them.